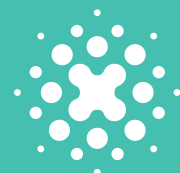




# Join Us

## Corporate Project Sponsorship Guide



**Action  
Change**





I joined *Action Change* in December 2018 but have had the pleasure of working with the global team since 2007 in different capacities. The main reason I took this role on was the people! I've personally been inspired everyday by passionate and highly motivated individuals around the world and I am very proud of what we have accomplished together.

As appointed CEO I promise to ensure that I keep the mission alive every day and motivate others to get onboard and work together to tackle the global issues that we all identified as part of the United Nations Sustainable Development Goals. We will only achieve these goals in partnership so we need everyone to Join us!

We are all in the driving seat to create a safe, protected and equal future for all our future generations. The Journey needs to start now and I am excited to be apart of it with you. I hope you find this guide a useful starting block. One thing I would like you to take away from this is that every partnership is unique, starting small and getting to know each other is far more important than selling a packaged deal. So as you read on and chat to us further, remember to be creative, think outside the box and together we can achieve an exciting and amazing partnership.

Thank you,

**Tyrone Bennett** FCMI CMgr  
Executive Director



# About *Action* *Change*

Working in close collaboration with local partners, we support sustainable projects which tackle global issues on a local scale. This helps to build resilient communities, protecting our environment for future generations.

Our work is in line with the United Nations sustainable development goals, their blueprint for a better future for everyone. These goals encompass a range of global challenges, such as poverty, inequality, climate, the environment, prosperity, and peace and justice.

Our Mission is to support communities in creating brighter, better and more sustainable futures for all their citizens.





# Where we work



- Australia
- Brazil
- Cambodia
- Costa Rica
- Ghana
- Fiji
- India
- Laos
- Madagascar
- Mexico
- Kenya
- Nepal
- Peru
- Seychelles
- South Africa
- Sri Lanka
- Thailand
- USA
- United Kingdom
- Zimbabwe

## Our four focus areas are

### Community Development

- Women empowerment
- Up-skilling townships
- Sports development

### Environmental Conservation

- Wildlife and environmental research
- Fight against plastic ocean
- Carbon mitigation
- Wild animal protection (Big 5, Turtles, Jaguars etc)

### Education and Enterprise

- Upskilling training
- Enhancing education
- Scholarships
- Business enterprise loans and grants

### Health and Hygiene

- Hygiene workshops
- Health outreach and awareness
- Homeless and rehabilitation

*Please speak to us for more details about the projects we are currently working on.*

## Sponsor a Project

Becoming a project sponsor will mean that all funds donated will go towards the project you selected. Depending on the package you might also be mentioned as an official supporter of the project.

Sponsorship is for 12 months from when the donation is received by the charity. You will be connected with one of our passionate team who will work with you to ensure you get the maximum support and updates from your project.

Below are our various sponsorship packages but we also offer corporate partnership models for larger organisations looking to engage staff or you can chat to us about making smaller one off or regular donations. Sponsorship can be a one off payment or split across the 12 months.

## Annual Project Sponsorship

	Bronze	Silver	Gold	Platinum
<b>Project Engagement</b>				
Certificate of sponsorship	●	●	●	●
Subscription to newsletter	●	●	●	●
Quarterly report with updates to share		●	●	●
Site visit to project for 2 staff				●
<b>Corporate Social Responsibility</b>				
Name added as official sponsor/supporter of the project			●	●
Use of project information and impact for your CSR reports	●	●	●	●
<b>Direct Marketing</b>				
Use of our logo and name			●	●
Use of project name				●
'Official sponsor badge' for you to use on all your marketing	●	●	●	●
Logo and contact information added to one newsletter		●	●	●
Blog/News update talking about the partnership and impact			●	●
<b>Online Marketing and Advertising</b>				
Tagged in video updates from project				●
Your logo and link on our website		●	●	●
Added to our homepage logo and link				●

\*12 months from once donation is received



## Benefits of sponsorship

We are driven by the United Nations SDG's and bringing the resources, training and knowledge to local groups to tackle them. Our work impacts thousands of communities and environments across the world and we want you to be a part of it. Together we have a great opportunity to take action towards some seriously damaging issues and we also see the benefits to you as a corporate.

### Sponsoring a project enables you to:

- Engage and Educate your network and audience in global issues and their impact
- Support a local project overseas that is aligned to tackling global issues
- Share impact through the UN SDG's
- Offset your Mitigation as a business
- Enhance your recruitment and retention of staff through charitable activities
- Provide site visits and opportunities of international development and volunteering to staff
- Promotion of your brand through charitable support
- Access to information, advice and guidance on sustainable projects
- Real live updates from projects
- Use of charity logo and thanks

## Why did you partner with us?

The Stasher Team believes that working together makes all the difference in the world. Taking the plastic-free pledge is the first step to creating a plastic-free planet.

We aim to invoke change around the world with our multi purpose product while living out our ethos. Partnering with a charity such as *Action Change* has helped Stasher reach its goal of promoting our brand in the African Market. By supporting *Action Change*'s conservation project we together can pledge for a plastic free planet. Working with *Action Change* has been extremely beneficial, as we do not have the time and manpower to achieve what they can with their international team of activists. *Action Change* has made bringing change easier than ever, by including us in their ocean conservation and recycling projects. I am pleased to see the regular impact around the world we are making and it really showcases the importance of partnerships to reach our goal.

Jared Hartman  
Director, Stasher SA





## Get in touch!

Interested? We don't have any forms or complicated processes, simply give us a call, drop an email or reach out over social media to start the more rewarding convo of the day!

### Our Corporate Support Team

corporate@actionchange.org  
+44 (0) 20 8638 5925

  @actioningchange

### Email our CEO

Tyrone Bennett  
tyrone@actionchange.org  
LinkedIn: @tyronebennett



**Action  
Change**

